

# Content Server

*Content management that combines self-management and local control*

Business users in today's organizations require timely and relevant information to make effective decisions on a daily basis. Inmagic, Inc. has offered content and information management tools and applications for information-intensive organizations for close to two decades. Unlike more complex content management systems that often require extensive support from internal technical staff as well as a significant commitment of both time and money, Inmagic® *Content Server* offers a self-managed system that can be deployed quickly and cost-effectively, with only minimal ongoing support from IT.

With Inmagic *Content Server* YOU are in the driver's seat. *Content Server* enables you to:

- Create content as well as integrate existing content from internal and external sources
- Deploy that content to Web pages on intranets, extranets and the Internet
- Organize and manage the information flow and have the databases you create drive the content that end users access.

Inmagic *Content Server [CS]* combines the advantages of a robust and flexible database management environment with high speed search and categorization, making finding relevant information fast, easy and precise. Web publishing capabilities are built into Inmagic CS, offering a better way to publish, access, and maintain information on corporate intranets and the Internet.

## **Scalable and Extensible Architecture**

*Content Server* is built on the Microsoft® SQL Server™ database, ensuring that Inmagic can offer you a range of content management solutions; from the single department or workgroup to global deployment of an enterprise-wide system. From *Content Server* Workgroup to *Content Server* Enterprise, you are able to take advantage of the unparalleled scalability and reliability of this industry-standard database. Inmagic CS makes

extensive use of other industry and open standards, including XML. *Content Server* easily integrates internal, external and licensed content providing a single access point for your users. Content from internal data repositories can be combined with dynamic content from Web sites to provide up-to-the-minute information on competitive intelligence, business intelligence and other critical content management tasks.

*Content Server* for the Web uses XML and SOAP to enable you to:

- Publish content via a Web browser
- Add, edit and delete content directly from the browser
- Create interactive Web forms using standard third-party tools
- Tightly integrate content from your *Content Server* databases with other applications.

## **Powerful Database Capabilities Combined With Search Accuracy**

Inmagic *Content Server* includes a Windows client – CS/TextWorks – that allows you to set up and modify databases, independent of direct support from the IT group. While using SQL Server as its data store, *Content Server* includes a Textbase Engine that greatly enhances the database and search capabilities of the standard SQL database. This allows you to create new databases easily and quickly without requiring support from a DBA or Systems Administrator. The Textbase Engine provides features such as support for fields and records with no size limitations – an entire document can be stored in a record without utilizing large objects. Repeating fields – such as multiple authors or descriptive terms – are supported without the user having to design additional tables. And, you have complete control over indexing fields for fast retrieval. These capabilities make Inmagic *Content Server* ideally suited to manage unstructured content with maximum flexibility and complete local control.

CS/TextWorks also supports a drag-and-drop forms designer to create reports. Full data entry capabilities include a built-in spell checker and thesaurus as well as validation controls. Password protection at the database, field or record level provide inherent security and full-text searching – including keyword, term, phrase, Boolean, proximity and comparison searches – complement the database design capabilities of Inmagic *Content Server*.

### The Importance of Local Control

Research conducted by Wallace and Washburn Inc. Marketing of Boston clearly demonstrates that business users look to content management systems to provide the right people with the right information. They want such systems to make accessing information, navigating varying information resources and updating content easy and fast. They also want to have greater control of the content at the local level — in their business units and departments — without requiring extensive integration or support from a vendor or IT personnel.

Inmagic *Content Server* meets these requirements for local control and self-management — databases can be set up and modified independent of support from a database administrator. The product's non-programming database design and development environment allow rapid applications development to ensure quick turnaround of product that meets the unique needs of the business group. Inmagic often works with customers to develop specialized content management solutions in a matter of weeks or months. And, even if your organization has invested in an enterprise-wide portal or information system, standards such as XML and SOAP allow *Content Server* to complement and interface with other corporate systems. You have a local solution that meets your distinct content and information requirements while still integrating effectively within the enterprise-wide system.

### For DB/TextWorks Customers

Inmagic *Content Server* is an extension of Inmagic's DB/Text® product line, currently installed in over 7,000 organizations around the world. Because of its proprietary database architecture, DB/TextWorks® is used primarily in small or mid-size information-intensive departments such as corporate libraries and document centers, museums, archives, etc. DB/TextWorks is used to manage content collections ranging from litigation support documents to technical reports, digital and image libraries and all manner of Web-based resources. By upgrading to Inmagic *Content Server*, current DB/TextWorks

customers can expand their information and content management solutions more widely within their enterprises. The extensive compatibility between DB/TextWorks and Inmagic CS ensure that all databases currently built using DB/TextWorks as well as all Web sites developed using the DB/Text® *WebPublisher* products will run seamlessly in the Inmagic *Content Server* environment, requiring only that the textbase records be exported from DB/TextWorks and imported into *Content Server*. And, because the Windows and Web user interfaces are nearly identical, your users will be able to use Inmagic CS without additional training.

### About Inmagic

Inmagic is a global provider of content and information management software and services that organize and deliver enterprise content, seamlessly integrate both internal and external content sources, and deploy business-critical information to corporate portals, intranets, extranets, and the Web. Specific applications include market, business, and competitive intelligence, library automation, litigation support, and Web publishing. Inmagic's information management solutions are installed in more than 7,000 organizations in over 50 countries.

# INMAGIC®

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