

WebPublisher PRO

Affordable Web Interactivity Without Extensive Programming

An XML-enabled Web publishing solution

WebPublisher PRO provides all of the advantages of Web interactivity at an affordable price, by making it possible to deploy, publish and maintain DB/Text or *Content Server* textbases on the Web. Unlike many Web publishing tools, which require that users have advanced degrees in HTML and XML programming, *WebPublisher PRO* utilizes the the WYSIWYG forms created in Inmagic TextWorks[®]. As a result, even non-technical users can easily publish their Inmagic textbases interactively on the Web.

Inmagic has provided easy-to-use and scalable solutions for deploying and accessing information on the Internet or a corporate intranet since 1996. Through the use of such standards as XML and HTML, *WebPublisher PRO* gives you the ability to interact with information, publish content and edit records in a Web browser.

With *WebPublisher PRO*, you have the power to organize and manage all types of information including text, multimedia, and images. *WebPublisher PRO* increases the value of your Inmagic textbases by making them accessible 24/7 via a Web browser. In addition, you can share new or updated information with end users via RSS. End users can even use RSS to subscribe to *WebPublisher PRO* information.

Find information fast

WebPublisher PRO's high-speed fielded search engine makes finding information fast, easy, and precise. *WebPublisher PRO* performs keyword searches through a million records in under a second! You can even narrow or broaden your searches by querying multiple fields to customize

your results. And you don't have to wade through a sea of hyperlinks or hundreds of hits to find exactly the information that you need. *WebPublisher PRO* enables you to search and retrieve information based upon the content of documents as well as with conventionally-structured fields.

Update and maintain documents effortlessly

Updating and maintaining thousands of static HTML documents is tedious work. The combination of TextWorks and *WebPublisher PRO* provides you with a textbase-driven environment for publishing to the Web or your intranet. As a result, you can easily modify groups of documents through operations such as batch import or batch modify. In addition, by using permissions you can allow designated users to maintain specific documents.

Standards-based Web publishing

Through the use of XML and HTML, *WebPublisher PRO* is fully open and standards-based, providing the capability to:

- Publish content to the Internet via a Web browser
- Edit records in a browser
- Create interactive forms with third-party tools
- Customize reports to your Web site design
- Tightly integrate textbases with other applications

Because Extensible Markup Language (XML) separates the content from its formatting within a Web page, you can focus on **what** the information is, rather than **how** the information is displayed.



All of the read/write capabilities of *WebPublisher PRO* — the ability to edit, add and delete records via the Web — are available using XML.

Delivering content to organizations worldwide with interactivity for users

Many of the world's most prominent companies, universities, law firms and government agencies use *WebPublisher PRO* in conjunction with Inmagic's TextWorks software to manage business intelligence, research content, image and archive databases, product catalogs, help desk knowledgebases and more. Because *WebPublisher PRO* is easy to deploy and can support textbases with thousands of documents, it is ideal for information-intensive organizations that require Web-based information management solutions.

Today end users expect their corporate intranet or Internet-based services to be interactive – to support capabilities such as selecting a group of documents to e-mail to a colleague. Authorized users may even be allowed to edit documents directly. *WebPublisher PRO* supports these interactive capabilities.

WebPublisher PRO applications

Inmagic customers use *WebPublisher PRO* in a variety of ways:

- Adding, editing or deleting records to textbases (with password control)
- Allowing end users to contribute content directly to the textbase via the Web or corporate intranet
- Enabling end users to add comments or reviews to records in the textbase
- Creating various Web-based submission forms
- Providing other self-service capabilities for end users
- Enabling end users to submit requests and questions to the appropriate staff

WebPublisher PRO system requirements

Server requirements:

- One of the following operating systems:
Windows 2003 Server with Service Pack 1
Windows 2000 Professional with Service Pack 4
Windows 2000 Server with Service Pack 4
Windows XP PRO with Service Pack 2
- Hard disk: 10MB Disk Space (to install), 100 MB+ available
- Memory: 512 MB RAM or greater
- Web server: MS IIS v5.0 or later
- Microsoft .NET Framework Version 2.0
- Web browser: Internet Explorer v6.0 or later

About Inmagic

Inmagic, Inc. is the global leader in enterprise Research Asset Management. Inmagic's solutions are uniquely capable of organizing diverse sets of research materials and enabling our customers to gain extraordinary insights from them. Inmagic solutions are known for their flexibility, ease of use and deployment, and minimal need for information technology support. Because they are based on Microsoft® SQL Server™ and .NET technology that utilizes Web services, Inmagic applications can be integrated with and interoperate within an organization's overall information technology infrastructure.

For more information, visit www.inmagic.com or call 800-229-8398 (781-938-4444) to speak to a sales representative.

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